



## REGIONAL GREEN ROOF INITIATIVE APPLICATION

The Milwaukee Metropolitan Sewerage District (District) is providing incentive funding to increase green roof coverage within its service area. The Regional Green Roof Initiative will provide up to \$5 per square foot of an approved green roof project.

The District's interest in green roofs is to hold rainwater where it falls, thereby diminishing the risk of sewer overflows and improving the overall water quality in the region. In addition to managing stormwater, green roofs offer numerous additional environmental, economic, and social benefits. Added benefits include:

### *Environmental*

- Reducing the urban heat island effect
- Improving air quality
- Increasing urban green space and wildlife habitat

### *Economic*

- Extending roof life by protecting the roof membrane from harmful ultraviolet (UV) rays and temperature extremes
- Potentially lowering building heating and cooling costs

### *Social*

- Reconnecting the community to the natural environment
- Providing urban green space and educational opportunities

### Requirements:

- Projects must be located within the District's service area.
- Projects cannot be complete prior to the application deadline.
- Applicants will be required to enter into a funding agreement with the District
- Projects must be completed within two years from the date of the signed funding agreement.
- Applications accepted from building owners or developers only (no vendor applications will be accepted).
- Minimum 3" depth of growing media required or demonstrated 1" stormwater retention.

### Evaluation Criteria:

- |   |  |
|---|--|
| • Size of green roof                          | • Cost of green roof                       |
| • Ratio of green roof area to total roof area | • Visibility                               |
| • Benefits accrued to public                  | • Sustainability                           |
| • Economic Development                        | • Completeness and accuracy of application |

**Submitting:**

Return completed application to:

Mr. James P. Morgan  
Senior Contract Administrator  
Milwaukee Metropolitan Sewerage District  
260 West Seeboth Street  
Milwaukee, WI 53204-1446  
Attn: Regional Green Roof Initiative, Project No. M03048P03

Applications must be received no later than March 30, 2012. [Note - There may be a second opportunity to apply for funds under this program as of July 2012, should funding be available.]

Approved projects will require the property owner to sign a funding agreement with the District.

**Contact Information:**

Applicant name: \_\_\_\_\_  
Address/City/State/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

Green roof property address: (provide legal description of property if the property has no address.)

\_\_\_\_\_  
\_\_\_\_\_

**Project Information:**

Property type:

Single-Family Residential     Multi-family Residential     Commercial     Industrial

Other (please explain) \_\_\_\_\_  
\_\_\_\_\_

Building Ownership is:

Public     Private     Non-Governmental Organization (NGO)  
 Other (explain) \_\_\_\_\_

Type of green roof is:

Modular     Built-in (integrated)    Other \_\_\_\_\_  
\_\_\_\_\_

Vegetation is:

Pre-planted trays     Vegetated mats/tiles     Plugs    Other \_\_\_\_\_  
\_\_\_\_\_

Project is:

\_\_\_\_\_ Retrofit/renovation \_\_\_\_\_ New construction Year the building was built \_\_\_\_\_

Proposed Schedule:

Project Start Date \_\_\_\_\_ Project Completion Date \_\_\_\_\_

Total roof area (square feet) \_\_\_\_\_

Green roof area (green portions only) no pavers, ballast, etc. (square feet) \_\_\_\_\_

Estimated cost of project (green roof only) \_\_\_\_\_

Besides from the District, are you seeking other sources of outside funding? \_\_\_\_\_

**Project Description**

Is there something unique about your project? Does your project contain an element of innovation? Does it incorporate other stormwater management or rainwater harvesting elements?  
(please describe) \_\_\_\_\_

**Visibility**

My green roof (check all that apply):

\_\_\_\_\_ allows for physical public access

\_\_\_\_\_ creates usable green space

\_\_\_\_\_ is directly visible from accessible vantage points

Estimated annual volume of people traffic at building location \_\_\_\_\_

How do you plan to promote your green roof? \_\_\_\_\_

Do you have, or are you planning, an educational program associated with your project?

If so, describe your plan \_\_\_\_\_

**Benefits**

What are the benefits of your green roof? \_\_\_\_\_

Describe any sustainable elements of your project. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Economic Development**

The District is committed to supporting economic development. The District is interested in maximizing the impact of its spending on the local economy.

Projects that apply one or more of the following criteria will score higher during the evaluation process.

- Certified small, minority, or women-owned businesses (SWMBE) will participate in the design or construction of the green roof.
- The design or construction of the green roof includes, job training, education opportunities, or partnerships with pre-apprenticeship programs such as the Wisconsin Regional Training Partnership / Business Industry Group – Skilled Trades Employment Program (WRTP/ BIG STEP).

Include any pertinent information in the space allotted for sustainable elements at the top of this page.

**Conflict Disclosure**

Applicants must disclose all relationships with the District, its commissioners, or staff that could be perceived as an advantage or conflict of interest. Family relationships and business relationships shall be identified.

Note: such a relationship will not disqualify an applicant; however, such relationships must be disclosed in the interest of openness. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Supporting Information You Must Provide With Your Application**

- Proof of building’s structural load-bearing capacity
- Photograph of roof of existing buildings
- Green roof project plans

**Conditions** (Applicable to approved projects only. Do not submit at this time)

- Applicant will allow the District to publicize the project.
- Applicant will allow access to the project site for the purposes of inspections and educational tours.
- Applicant may be asked to make roof available for, and participate in, ribbon-cutting event or tour.
- Applicant will submit a Final Report (format provided by the District).
- Applicant agrees to install educational signage designed or approved by the District.
- Applicant must agree to maintain the roof for a minimum of 5 years.
- Applicant will complete SWMBE\* and Economic Impact Reports (format provided by the District).

\*The District has established policies so that Small, Women, Minority-Owned Business Enterprises (SWMBEs) are afforded the maximum opportunity to conduct business with the District. Applicant will be required to submit a report documenting utilization of these business enterprises.